Continuing Education Comes To You Online

Media Relations for Law Enforcement

ROCE 8105

Course Length: 2 hours, self-paced

CEUs Awarded: 0.2 CEUs

Endorsements:

Satisfies Tennessee POST (Police Officer Standards Training) in-service requirements

Overview:

This course addresses the relationship between law enforcement agencies and the media. On a regular basis, the law enforcement community must interact with the media seeking information concerning crime, criminals and police activities. At other times, law enforcement needs the assistance of the media to effectively protect the public. The objective of this course is to provide the law enforcement officer/supervisor with hands-on techniques, practices and procedures that will effectively establish and maintain media relations.

Target Audience:

This course is designed for any Tennessee Law Enforcement Officer who must attend annual in-service training. Most law enforcement officers have little or no formal training in media relations, and this is especially true for small- to medium-size departments whose interaction with media is limited and sporadic.

Career Outlook and Benefits:

According to the Bureau of Labor Statistics, Tennessee Department of Labor, the median income for a police detective is $44,540. A large number of Tennessee law enforcement officers work for small- to medium-size agencies. Within these agencies, devoting a week to in-service training where each officer is taken away from his normal duties causes significant problems in maintaining staffing levels, budgets, and in general, providing adequate public safety to the citizens of Tennessee. The delivery of in-service training via Regents Online Continuing Education assists law enforcement administrators in fulfilling their duty to the public, while providing the individual officer with quality training that meets state mandated training requirements. This course is a 2-hour component of a 32-hour in-service online self-directed program for law enforcement officers in the state of Tennessee. The course can be taken independently or as part of an approved curriculum to satisfy Tennessee POST (Police Officer Standards Training) in-service requirements.

Hardware & Software Requirements:

You will need the following: Computer with Internet access, the ability to use Microsoft Word '98 version or higher, web navigation skills and email skills.

Textbook Requirements:

No textbooks are required. All reading and reference material will be supplied in the course.

Schedule: September 20 - December 31, 2010

Registration Timelines: September 20 - December 31, 2010

Course Fee: $36

Payment: Cash, Mastercard or Visa Credit Card, Check, Money Orders accepted

Regents Online Continuing Education
2010 Fall Semester Schedule

Course Title	Course Number	Course Type	CEUs Awarded	Instructor	2010 Session Dates	Course Fees	Registration Window
Business							
SHRM Learning Systems®	2502	Scheduled	3.5	Roderick Fox	Sept 13 - Dec 6	$1,199	Jul 1 - Sept 8
Records Management	2410	Scheduled	3.0	Debbie Green	Oct 18 - Dec 13	$360	Jul 1 - Oct 13
CPS® & CAP® Review							
Certified Professional Secretary® Review Course: Office Administration	2101	Scheduled	2.5	Debbie Green	Sept 13 - Nov 1	$200	Jul 1 - Sept 8
Certified Professional Secretary Review Course: Office Systems & Technology	2102	Scheduled	2.5	Debbie Green	Sept 13 - Nov 1	$200	Jul 1 - Sept 8
Certified Professional Secretary Review Course: Management	2103	Scheduled	2.5	Debbie Green	Sept 7 - Oct 25	$200	Jul 1 - Sept 1
Certified Administrative Professional	2104	Scheduled	2.5	Debbie Green	Sept 7 - Oct 25	$200	Jul 1 - Sept 1
Commercial Driving							
CDL Permit Prep	9101	Scheduled	1.5	A. L. Bentley	Oct 4 - Nov 8	$120	Jul 1 - Sept 29
Public Safety							
Spanish for EMS	8605	Scheduled	1.5	John Sarmiento	Sept 13 - Nov 22	$132	Jul 1 - Sept 8
Law Enforcement							
Case Management: Documenting a Criminal for Prosecution	8104	On Demand	0.2	Donald Drewry	Sept 20 - Dec 31	$36	Sept 20 - Dec 31
Media Relations for Law Enforcement	8105	On Demand	0.2	Donald Drewry	Sept 20 - Dec 31	$36	Sept 20 - Dec 31
Miranda Rights Review	8106	On Demand	0.1	Donald Drewry	Sept 20 - Dec 31	$18	Sept 20 - Dec 31
Delegation: Improving Supervisor Skills	8107	On Demand	0.2	Donald Drewry	Sept 20 - Dec 31	$36	Sept 20 - Dec 31
Law Enforcement Supervision: Principles of Management	8108	On Demand	0.4	Donald Drewry	Sept 20 - Dec 31	$72	Sept 20 - Dec 31
Homeland Security/Emergency Management for Law Enforcement	8501	On Demand	0.2	Donald Drewry	Sept 20 - Dec 31	$36	Sept 20 - Dec 31
Nursing/Healthcare							
Antibodies Identification	5801	On Demand	1.0	Eleanor Jator	Sept 13 - Dec 31	$180	Sept 13 - Dec 31
Basic EKG	5202	On Demand	1.5	Pam Taylor	Jul 1 - Dec 31	$132	Jul 1 - Dec 31
Intro to Radiology	5702	On Demand	1.5	Tom Bukoskey	Jul 1 - Dec 31	$132	Jul 1 - Dec 31
Differential Diagnosis	5703	Scheduled	1.5	Natalie Housel & Ed Raynes	Sept 7 - Oct 18	$132	Jul 1 - Sept 10
Dosage Calculations for Nurses	5211	On Demand	3.6	Pat Roark	Jul 1 - Dec 6	$288	Jul 1 - Sept 13
Human Resources							
HR Management Certificate	2503	On Demand	3.0	Susan Jones	Sept 13 - Dec 31	$540	Jul 1 - Dec 31

NOTE: You must pre-register for scheduled courses during the registration window and complete them within the session dates window. You can register for and complete on demand courses any time during the registration window.

Follow these easy steps to register for your online continuing education course!

1. Go to https://roce.tbr.edu/profiles1.asp
2. Enter Student ID (Social Security Number) and Date of Birth
3. Click Next Step
4. Input your Personal Information
5. Click Continue to Step 2
6. Click on the dropdown box to pick a course
7. Click on the dropdown box to select a granting institution
8. Click Add
9. Click Confirm and Proceed
10. Select whether you choose to pay online or pay on campus