



CONTINUING EDUCATION

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MEDIA RELATIONS FOR LAW ENFORCEMENT: ROCE 8105

Course Length: 2 hours, self-paced

CEUs Awarded: 0.2 CEUs

Endorsements: Satisfies Tennessee POST (Police Officer Standards Training) in-service requirements.

Overview:

This course addresses the relationship between law enforcement agencies and the media. On a regular basis, the law enforcement community must interact with the media seeking information concerning crime, criminals and police activities. At other times, law enforcement needs the assistance of the media to effectively protect the public. The objective of this course is to provide the law enforcement officer/supervisor with hands-on techniques, practices and procedures that will effectively establish and maintain media relations.

Target Audience:

This course is designed for any Tennessee Law Enforcement Officer who must attend annual in-service training. Most law enforcement officers have little or no formal training in media relations, and this is especially true for small- to medium-size departments whose interaction with media is limited and sporadic.

Career Outlook and Benefits:

According to the Bureau of Labor Statistics, Tennessee Department of Labor, the median income for a police detective is \$44,540. A large number of Tennessee law enforcement officers work for small- to medium-size agencies. Within these agencies, devoting a week to in-service training where each officer is taken away from his normal duties causes significant problems in maintaining staffing levels, budgets, and in general, providing adequate public safety to the citizens of Tennessee. The delivery of in-service training via Regents Online Continuing Education assists law enforcement administrators in fulfilling their duty to the public, while providing the individual officer with quality training that meets state mandated training requirements.

This course is a 2-hour component of a 32-hour in-service online self-directed program for law enforcement officers in the state of Tennessee. The course can be taken independently or as part of an approved curriculum to satisfy Tennessee POST (Police Officer Standards Training) in-service requirements.

Hardware & Software Requirements:

You will need the following: Computer with Internet access, the ability to use Microsoft Word '98 version or higher, web navigation skills and email skills.

Textbook Requirements:

No textbooks are required. All reading and reference material will be supplied in the course.

Course Dates:

Course can be taken anytime between September 1 - December 31, 2011

Registration Dates:

Open enrollment from September 1 - December 31, 2011

Course Fee:

\$36

Payment:

Cash, Mastercard or Visa Credit Card, Check, Money Orders accepted



Regents Online Continuing Education 2011 Fall Semester Schedule



Course Title	Course Number	Course Type	CEUs Awarded	Instructor	2011 Session Dates	Course Fees	Registration Window*
Business							
HR Management Certificate	2503	On Demand	3.0	Susan Jones	Sep 12 - Dec 31	\$540	Jul 1 - Sep 8
SHRM Learning Systems®	2502	Scheduled	3.5	Roderick Fox	Sep 12 - Dec 12	\$1,199	Jul 1 - Sep 8
Fundamental Payroll Certification	2105	Scheduled	2.4	Natalie Austin	Sep 12 - Nov 21	\$288	Jul 1 - Sep 8
Certified Administrative Professional- Part II	2107	Scheduled	2.5	Debbie West-Green	Sep 12 - Nov 1	\$300	Jul 1 - Sep 8
Law Enforcement							
Domestic Violence for Law Enforcement	8112	On Demand	0.3	Dawn Riddle	Sep 1 - Dec 31	\$54	Sep 1 - Dec 31
Case Management: Documenting a Criminal for Prosecution	8104	On Demand	0.2	Donald Drewry	Sep 1 - Dec 31	\$36	Sep 1 - Dec 31
Media Relations for Law Enforcement	8105	On Demand	0.2	Donald Drewry	Sep 1 - Dec 31	\$36	Sep 1 - Dec 31
Miranda Rights Review	8106	On Demand	0.1	Donald Drewry	Sep 1 - Dec 31	\$18	Sep 1 - Dec 31
Delegation: Improving Supervisor Skills	8107	On Demand	0.2	Donald Drewry	Sep 1 - Dec 31	\$36	Sep 1 - Dec 31
Law Enforcement Supervision: Principles of Management	8108	On Demand	0.4	Donald Drewry	Sep 1 - Dec 31	\$72	Sep 1 - Dec 31
Homeland Security/Emergency Management for Law Enforcement	8501	On Demand	0.2	Donald Drewry	Sep 1 - Dec 31	\$36	Sep 1 - Dec 31
Public Safety							
Spanish for EMS	8605	Scheduled	1.5	John Sarmiento	Sep 12 - Nov 21	\$132	Jul 1 - Sep 8
Domestic Violence for EMS	8113	On Demand	0.2	Dawn Riddle	Sep 1 - Dec 31	\$36	Sep 1 - Dec 31
Nursing/Healthcare							
Antibodies Identification	5801	On Demand	1.0	Eleanor Jator	Jul 1 - Dec 31	\$180	Jul 1 - Dec 31
Basic EKG	5202	On Demand	1.5	Pam Taylor	Sep 1 - Dec 31	\$132	Jul 15 - Dec 31
Introduction to Radiology	5702	On Demand	1.5	Tom Bukoskey	Sep 1 - Dec 31	\$132	Jul 15 - Dec 31
Dosage Calculations	5211	On Demand	3.6	Pat Roark	Aug 22 - Dec 12	\$288	Jul 12 - Sep 12
Allied Health Math Assessment	1501	Scheduled	3.0	David Burks	Sep 12 - Dec 31	\$240	Jul 1 - Nov 21

***NOTE: You must pre-register for scheduled courses during the registration window and complete them within the session dates window. You can register for and complete on demand courses any time during the registration window.**

Follow these easy steps to register for your online continuing education course!

1. Go to <https://roce.tbr.edu/profiles1.asp>
2. Enter Student ID and Date of Birth
3. Click Next Step
4. Input your Personal Information
5. Click Continue to Step 2
6. Click on the dropdown box to pick a course
7. Click on the dropdown box to select a granting institution
8. Click Add
9. Click Confirm and Proceed
10. Select whether you choose to pay online or pay on campus