



CONTINUING EDUCATION

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MEDIA RELATIONS FOR LAW ENFORCEMENT: ROCE 8105

Course Length: 2 hours, self-paced

CEUs Awarded: 0.2 CEUs

Endorsements: Satisfies Tennessee POST (Police Officer Standards Training) in-service requirements

Overview:

This course addresses the relationship between law enforcement agencies and the media. On a regular basis, the law enforcement community must interact with the media seeking information concerning crime, criminals and police activities. At other times, law enforcement needs the assistance of the media to effectively protect the public. The objective of this course is to provide the law enforcement officer/supervisor with hands-on techniques, practices and procedures that will effectively establish and maintain media relations.

Target Audience:

This course is designed for any Tennessee Law Enforcement Officer who must attend annual in-service training. Most law enforcement officers have little or no formal training in media relations, and this is especially true for small- to medium-size departments whose interaction with media is limited and sporadic.

Career Outlook and Benefits:

According to the Bureau of Labor Statistics, Tennessee Department of Labor, the median income for a police detective is \$44,540. A large number of Tennessee law enforcement officers work for small- to medium-size agencies. Within these agencies, devoting a week to in-service training where each officer is taken away from his normal duties causes significant problems in maintaining staffing levels, budgets, and in general, providing adequate public safety to the citizens of Tennessee. The delivery of in-service training via Regents Online Continuing Education assists law enforcement administrators in fulfilling their duty to the public, while providing the individual officer with quality training that meets state mandated training requirements.

This course is a 2-hour component of a 32-hour in-service online self-directed program for law enforcement officers in the state of Tennessee. The course can be taken independently or as part of an approved curriculum to satisfy Tennessee POST (Police Officer Standards Training) in-service requirements.

Hardware & Software Requirements:

You will need the following: Computer with Internet access, the ability to use Microsoft Word '98 version or higher, web navigation skills and email skills.

Textbook Requirements:

No textbooks are required. All reading and reference material will be supplied in the course.

Course Dates:

Course can be taken anytime between Jan. 1 - May 31, 2011

Registration Dates:

Open enrollment from Jan. 1 - May 31, 2011

Course Fee:

\$36

Payment:

Cash, Mastercard or Visa Credit Card, Check, Money Orders accepted



ROCC
REGENTS ONLINE CAMPUS COLLABORATIVE

Regents Online Continuing Education 2011 Spring Semester Schedule



| Course Title | Course Number | Course Type | CEUs Awarded | Instructor | 2011 Session Dates | Course Fees | Registration Window |
|--|---------------|-------------|--------------|----------------------------|--------------------|-------------|---------------------|
| Business | | | | | | | |
| SHRM Learning Systems® | 2502 | Scheduled | 3.5 | Roderick Fox | Feb 7 - May 6 | \$1,199 | Dec 1 - Feb 3 |
| CPS® & CAP® Review | | | | | | | |
| Certified Professional Secretary® Review Course: Office Administration | 2101 | Scheduled | 2.5 | Debbie Green | Feb 7 - Mar 28 | \$200 | Dec 1 - Feb 3 |
| Certified Professional Secretary Review Course: Office Systems & Technology | 2102 | Scheduled | 2.5 | Debbie Green | Jan 10 - Feb 21 | \$200 | Dec 1 - Jan 6 |
| Certified Professional Secretary Review Course: Management | 2103 | Scheduled | 2.5 | Debbie Green | Mar 7 - Apr 25 | \$200 | Dec 1 - Mar 3 |
| Certified Administrative Professional | 2104 | Scheduled | 2.5 | Debbie Green | Mar 7 - Apr 25 | \$200 | Dec 1 - Mar 3 |
| Law Enforcement | | | | | | | |
| Case Management: Documenting a Criminal for Prosecution | 8104 | On Demand | 0.2 | Donald Drewry | Jan 1 - May 31 | \$36 | Jan 1 - May 31 |
| Media Relations for Law Enforcement | 8105 | On Demand | 0.2 | Donald Drewry | Jan 1 - May 31 | \$36 | Jan 1 - May 31 |
| Miranda Rights Review | 8106 | On Demand | 0.1 | Donald Drewry | Jan 1 - May 31 | \$18 | Jan 1 - May 31 |
| Delegation: Improving Supervisor Skills | 8107 | On Demand | 0.2 | Donald Drewry | Jan 1 - May 31 | \$36 | Jan 1 - May 31 |
| Law Enforcement Supervision: Principles of Management | 8108 | On Demand | 0.4 | Donald Drewry | Jan 1 - May 31 | \$72 | Jan 1 - May 31 |
| Homeland Security/Emergency Management for Law Enforcement | 8501 | On Demand | 0.2 | Donald Drewry | Jan 1 - May 31 | \$36 | Jan 1 - May 31 |
| Nursing/Healthcare | | | | | | | |
| Antibodies Identification | 5801 | On Demand | 1.0 | Eleanor Jator | Jan 1 - May 31 | \$180 | Jan 1 - May 31 |
| Basic EKG | 5202 | On Demand | 1.5 | Pam Taylor | Jan 1 - May 31 | \$132 | Jan 1 - May 31 |
| Intro to Radiology | 5702 | On Demand | 1.5 | Tom Bukoskey | Jan 1 - May 31 | \$132 | Jan 1 - May 31 |
| Differential Diagnosis | 5703 | Scheduled | 1.5 | Natalie Housel & Ed Raynes | Apr 25 - Jun 6 | \$132 | Dec 1 - Apr 21 |
| Dosage Calculations for Nurses | 5211 | On Demand | 3.6 | Pat Roark | Jan 1 - May 31 | \$288 | Jan 1 - Mar 11 |
| Allied Health Math Assessment | 1501 | On Demand | 3.0 | David Burks | Jan 1 - May 31 | \$240 | Jan 1 - Mar 11 |
| Human Resources | | | | | | | |
| HR Management Certificate | 2503 | On Demand | 3.0 | Susan Jones | Feb 7 - May 31 | \$540 | Dec 1 - Feb 7 |

NOTE: You must pre-register for scheduled courses during the registration window and complete them within the session dates window. You can register for and complete on demand courses any time during the registration window.

Follow these easy steps to register for your online continuing education course!

1. Go to <https://roce.tbr.edu/profiles1.asp>
2. Enter Student ID and Date of Birth
3. Click Next Step
4. Input your Personal Information
5. Click Continue to Step 2
6. Click on the dropdown box to pick a course
7. Click on the dropdown box to select a granting institution
8. Click Add
9. Click Confirm and Proceed
10. Select whether you choose to pay online or pay on campus