



CONTINUING EDUCATION

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MEDIA RELATIONS FOR LAW ENFORCEMENT: ROCE 8105

Course Length: 2 hours, self-paced

CEUs Awarded: 0.2 CEUs

Endorsements: Satisfies Tennessee POST (Police Officer Standards Training) in-service requirements.

Overview:

This course addresses the relationship between law enforcement agencies and the media. On a regular basis, the law enforcement community must interact with the media seeking information concerning crime, criminals and police activities. At other times, law enforcement needs the assistance of the media to effectively protect the public. The objective of this course is to provide the law enforcement officer/supervisor with hands-on techniques, practices and procedures that will effectively establish and maintain media relations.

Target Audience:

This course is designed for any Tennessee Law Enforcement Officer who must attend annual in-service training. Most law enforcement officers have little or no formal training in media relations, and this is especially true for small- to medium-size departments whose interaction with media is limited and sporadic.

Career Outlook and Benefits:

According to the Bureau of Labor Statistics, Tennessee Department of Labor, the median income for a police detective is \$44,540. A large number of Tennessee law enforcement officers work for small- to medium-size agencies. Within these agencies, devoting a week to in-service training where each officer is taken away from his normal duties causes significant problems in maintaining staffing levels, budgets, and in general, providing adequate public safety to the citizens of Tennessee. The delivery of in-service training via Regents Online Continuing Education assists law enforcement administrators in fulfilling their duty to the public, while providing the individual officer with quality training that meets state mandated training requirements.

This course is a 2-hour component of a 32-hour in-service online self-directed program for law enforcement officers in the state of Tennessee. The course can be taken independently or as part of an approved curriculum to satisfy Tennessee POST (Police Officer Standards Training) in-service requirements.

Hardware & Software Requirements:

You will need the following: Computer with Internet access, the ability to use Microsoft Word '98 version or higher, web navigation skills and email skills.

Textbook Requirements:

No textbooks are required. All reading and reference material will be supplied in the course.

Course Dates:

Course can be taken anytime between June 6 - December 31, 2011

Registration Dates:

Open enrollment from June 6 - August 31, 2011

Course Fee:

\$36

Payment:

Cash, Mastercard or Visa Credit Card, Check, Money Orders accepted



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REGENTS ONLINE CAMPUS COLLABORATIVE

Regents Online Continuing Education 2011 Summer Semester Schedule



Course Title	Course Number	Course Type*	CEUs Awarded	Course Length	2011 Session Dates	Course Fees	Registration Window
Business							
NEW! Fundamental Payroll Certification Review	2105	Scheduled	2.4	24 hours	Jun 6 - Aug 1	\$288	Apr 1 - Jun 2
Certified Administrative Professional (CAP®) Part I	2106	Scheduled	2.5	25 hours	Apr 1 - Jul 7	\$300	Jul 11- Sep 5
Law Enforcement							
Case Management: Documenting a Criminal for Prosecution	8104	On Demand	0.2	2 hours	Jun 6 - Dec 31	\$36	Jun 6 - Aug 31
Media Relations for Law Enforcement	8105	On Demand	0.2	2 hours	Jun 6 - Dec 31	\$36	Jun 6 - Aug 31
Miranda Rights Review	8106	On Demand	0.1	1 hour	Jun 6 - Dec 31	\$18	Jun 6 - Aug 31
Delegation: Improving Supervisor Skills	8107	On Demand	0.2	2 hours	Jun 6 - Dec 31	\$36	Jun 6 - Aug 31
Law Enforcement Supervision: Principles of Management	8108	On Demand	0.4	4 hours	Jun 6 - Dec 31	\$72	Jun 6 - Aug 31
Homeland Security/Emergency Management for Law Enforcement	8501	On Demand	0.2	2 hours	Jun 6 - Dec 31	\$36	Jun 6 - Aug 31
NEW! Domestic Violence for Law Enforcement	8112	On Demand	0.3	3 hours	May 9 - Dec 31	\$54	May 9 - Aug 31
Nursing/Healthcare							
Basic EKG	5202	On Demand	1.5	15 hours	Apr 1 - Dec 31	\$132	Apr 1 - Aug 31
Intro to Radiology for the Healthcare Professional	5702	On Demand	1.5	Self-paced; 15 modules	Apr 1 - Dec 31	\$132	Apr 1 - Aug 31
Dosage Calculations for Nurses	5211	Scheduled	3.6	36 hours	May 9 - Aug 15	\$288	May 9 - Jul 11
Allied Health Math Assessment	1501	Scheduled	3.0	30 hours	Jun 6 - Aug 31	\$240	Apr 1 - Jun 1
Public Safety							
NEW! Domestic Violence for EMS	8113	On Demand	0.2	2 hours	May 9 - Dec 31	\$36	Apr 1 - Aug 31

*NOTE: You must pre-register for Scheduled courses during the Registration Window and complete them within the Session Dates shown. You can register for and complete On Demand courses any time during the Registration Window.

Follow these easy steps to register for your online continuing education course!

1. Go to <https://roce.tbr.edu/profiles1.asp>
2. Enter Student ID and Date of Birth
3. Click Next Step
4. Input your Personal Information
5. Click Continue to Step 2
6. Click on the dropdown box to pick a course
7. Click on the dropdown box to select a granting institution
8. Click Add
9. Click Confirm and Proceed
10. Select whether you choose to pay online or pay on campus